

***** Industry Day - Call for Papers *****

The Industrial Track of the 5th International Conference on Software Business (ICSOB) offers the opportunity for sharing practical experiences and insights in the area of software business. In accordance with the theme of the main conference “shortening the time-to-market - from short cycle times to continuous value delivery” and the special industry day session “Industry 4.0”, those involved in such activities are especially encouraged to share their experiences. The industrial track will be held on Wednesday, June 18th, 2014 and consist of presentations and discussions. For more details concerning ICSOB 2014 please visit <http://www.icsob.org>.

Special sessions this year

- Industry 4.0 includes e.g. cyber-physical systems, Internet of Things, computerization of traditional industries such as manufacturing
- Speeding up time-to-market: towards continuous value delivery
- Business models in game and entertainment software

Submission

Proposals for presentations in form of abstracts (up to 3 pages) or industrial papers (up to 10 pages) should be submitted online at the following URL:

<https://www.easychair.org/conferences/?conf=icsobid2014>

The best industrial contributions will be included in the conference proceedings published by Springer as a volume in Lecture Notes in Business Information Processing (LNBIP) series (if at least one author of the paper attends the conference and presents the paper). All other industrial contributions will be included in the ICSOB post-proceedings (probably published in Springer's CCIS series).

Note: Presentation without publishing the accepted contribution is possible as well.

Important Dates

Extended Submission deadline: February 21st, 2014

Notification: March 7th, 2014

Camera-Ready: April 7th, 2014

Industry Day: June 18th, 2014

Organizers / Program committee

Georg Herzwurm, Universität Stuttgart, Germany

George Angelos Papadopoulos, University of Cyprus, Cyprus

Olaf Mackert, SAP AG, Germany

Arnd Simon, Microsoft, Germany

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Contact

Please do not hesitate to contact industry@icsob.org for further information.